



**Marvel System**  
Where knowledge matters

## **PROGRAM OVERVIEW**

Universally Sustainable Education Suite in E&M Journalism covers topics included Digital (audio, video and textual) Information Processing, Digital Reference Library, Security & Confidentiality, Time and cost saving, Future and Acceptance, Market Expansion, E-readers/writers forums, Career & Opportunity, Speed Reading, Speed Writing, Voice Recognition, Voice Typing, Image to Text Conversion etc. This course is particularly designed for writers, columnists and Journalist etc.



### **Marvel System Steps to E&M Journalism**

## **USES IN JOURNALISM**

Session 1 – Introductory Concepts

Session 2 – Hardware Technology in E&M Journalism

Session 3 – Software Technology in E&M Journalism

Session 4 - Intellectual Property Rights Issues

Session 5 - Cyber Crimes

Session 6 – Market need and industry scope

Session 7 – Question & Answer – Projects – Assignments – Thesis



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## **USES E & MULTIMEDIA JOURNALISM**

### **Session 1 – Introductory Concepts**

Introduction to Computers & personal electronics – motivation - glossary & acronyms, computer networking - Mass Media and Journalism, Internet technologies - information access & processing - Security & privacy – changing life style - acceptance & future

### **Session 2 – Hardware Technology in E&M Journalism**

Surveillance & Counter-Surveillance, Wired / Wireless - Audio / Video, Recorders / Transmitters, Interception devices, Intelligence Services, Biometrics Online Investigative Journalism

### **Session 3 – Software Technology in E&M Journalism**

Multi-format local & international lingual script printing like included Urdu, Farsi, Arabic, Punjabi, Seraiki and Sindhi Computerized Printing. Voice to text and text to voice speech applications, high resolution and multi-layer graphics, Scanning and finishing of old reference and evidence re-printing. Database journalism and research assistance, career and self-development

### **Session 4 - Intellectual Property Rights Issues**

Copyright, Moral Rights, Trademarks, Trade Secretes, Patents, Semiconductor design - Software Piracy, Web Squatting, forgery of e-documents

### **Session 5 - Cyber Crimes**

Fraud, Intrusion, Insurgency, Espionage, Sabotage, Data corruption, Computer viruses and Computer piracy are a real threat to national security. Causing financial loss, damage & general disruption to organizations as well as citizens.

### **Session 6 – Market need and industry scope**

Web & Electronic Newspapers and Magazines, Real-time Information Transfer and automated system updates, Automated Printing and information distribution, Changing requirements & infrastructure of news agencies, Check and control on news and information audit.

### **Session 7 – Question & Answer – Projects – Assignments – Thesis**

Conclusion, Case Studies, Assignments and Projects, Workshop & Demonstrations, Hands outs and Hands on



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Faculty	Faculty of focus-sector & Informatics																		
Prerequisites	14 years of education or 5 years of working experience in focus-sector, candidates are required to provide evidence of sufficient competence in English to undertake study with English as the language of instruction.																		
Accreditation	not applicable																		
Distance Education	not applicable																		
Awards	not applicable																		
Availability	Program is currently available																		
Contact	Program Administrator Mob # +92-300-4102774 E-mail: mianwaqarpk@yahoo.com																		
International Students	not applicable																		
Career Options	This course is particularly designed for writers, columnists and Journalist etc.																		
Program Availability:	Students must check to see when and where a course is offered before enrolling. See the course availability section in this paper for details.																		
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