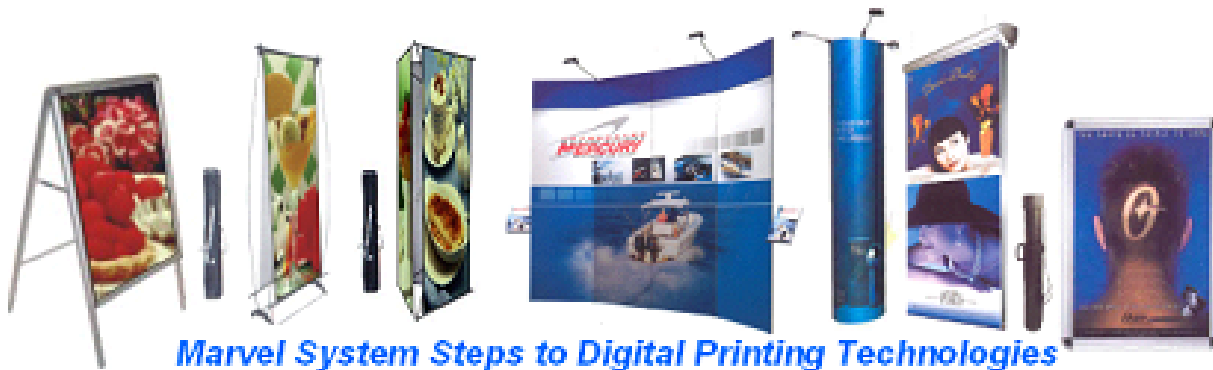




Marvel System
Where knowledge matters

PROGRAM OVERVIEW

Universally Sustainable Education Suite in Digital Printing Technologies covers topics included Display Stands, engraving, flex printing, 3D Image printing, ID Card System, Large Format Printers, Digital, Supplies and new technologies and techniques of Printing Industry. This course is particularly designed for Advertising Agencies, Exhibition and trade shows Organizers, and Graphic Designers and Management consultants.



Marvel System Steps to Digital Printing Technologies

USES IN PRINTING TECHNOLOGIES

Session 1 – Introductory Concepts

Session 2 – Wide Range of Industry services

Session 3 – Wide Range of Industry products

Session 4 – Application and software & hardware technologies

Session 5 – Market need and industry scope

Session 6 – Question & Answer – Projects – Assignments – Thesis



Marvel System
Where knowledge matters

USES IN DIGITAL PRINTING TECHNOLOGIES

Session 1 – Introductory Concepts

Introduction to Computers & personal electronics – motivation - glossary & acronyms, computer networking - Internet technologies - information access & processing - Security & privacy – changing life style - acceptance & future

Session 2 – Wide Range of Industry services

Industry includes host of services like bill boards, printing indoor/outdoor advertising material, POP (point of purchase) display system, light frames, display stands for exhibitions/promotion/workshops engraving, 3D image printing - 3D Supplies, 3D Software, Lenticular lenses, Useful Device for 3D photographing, ID cards printing, Bar Code Printing and laser engraving.

Session 3 – Wide Range of Industry products

Industry covers varieties of products including inkjet-printers, plotters, CIS (Continuous Ink Flow) system, laser / mechanical engraving machines, digital heat transfer for fabric, ceramic and plastic. Supplies for printing including large format printing supplies, flexes, vinyl, papers, films and inks.

Session 4 – Application and software & hardware technologies

Corel Family, Adobe Family, Macro Media Family, Studio Max, BAR Code Generator, and Vender specified Applications. Web-based automated Printing Techniques. Inkjet Printing technologies included - Desktop-Graphics Hewlett-Packard, Canon, Epson and Lexmark - Industrial – Spectra, Xaar, Trident, Scitex. E-Imaging Output Devices - Gas plasma LCD screens, Projection displays, Smart paper – Gyricon (Macy's-Federated), Printer Micropolymer LED

Session 5 – Market need and industry scope

Digital printing technologies have become the dominant and established technologies for many markets. Advertising Companies, Trade shows Organizers, Exhibitions Organizers, Workshops Organizers, Large format printing companies, Promotion Companies and Stall Designers & Decorators

Session 6 – Question & Answer – Projects – Assignments – Thesis

Conclusion, Case Studies, Assignments and Projects, Workshop & Demonstrations, Hands outs and Hands on



Marvel System

Where knowledge matters

Program Description	Universally Sustainable Education Suite in Digital Printing Technologies covers topics included Display Stands, engraving, flex printing, 3D Image printing, ID Card System, Large Format Printers, Digital, Supplies and new technologies and techniques of Printing Industry.																		
Fee Structure:	<table border="1"> <thead> <tr> <th>Track Type</th> <th>Rate</th> <th>(4 days a week)</th> </tr> </thead> <tbody> <tr> <td>Easy Track</td> <td>= 2,000/-</td> <td>(3 Workshops)</td> </tr> <tr> <td>Fast Track</td> <td>= 4,000/-</td> <td>(6 Workshops)</td> </tr> <tr> <td>Advance Track</td> <td>= 8,000/-</td> <td>(12 Workshops)</td> </tr> <tr> <td>Research Track</td> <td>= 16,000/-</td> <td>(24 Workshops)</td> </tr> <tr> <td>Total Package</td> <td>= 30,000/-</td> <td>(45 Workshops)</td> </tr> </tbody> </table>	Track Type	Rate	(4 days a week)	Easy Track	= 2,000/-	(3 Workshops)	Fast Track	= 4,000/-	(6 Workshops)	Advance Track	= 8,000/-	(12 Workshops)	Research Track	= 16,000/-	(24 Workshops)	Total Package	= 30,000/-	(45 Workshops)
Track Type	Rate	(4 days a week)																	
Easy Track	= 2,000/-	(3 Workshops)																	
Fast Track	= 4,000/-	(6 Workshops)																	
Advance Track	= 8,000/-	(12 Workshops)																	
Research Track	= 16,000/-	(24 Workshops)																	
Total Package	= 30,000/-	(45 Workshops)																	
Discount/Scholarship	Discounts is available for Easy and Fast Tracks Scholarship is available for Advance & Research Tracks																		
Duration:	<table border="1"> <tbody> <tr> <td>Easy Track</td> <td>One Week Program</td> </tr> <tr> <td>Fast Track</td> <td>One Month Program</td> </tr> <tr> <td>Advance Track</td> <td>Three Month Program</td> </tr> <tr> <td>Research Track</td> <td>Six Month Program</td> </tr> <tr> <td>Total Duration</td> <td>One Year – Full Program</td> </tr> </tbody> </table> <p>Note: Tracks Cannot be jumped or overlapped</p>	Easy Track	One Week Program	Fast Track	One Month Program	Advance Track	Three Month Program	Research Track	Six Month Program	Total Duration	One Year – Full Program								
Easy Track	One Week Program																		
Fast Track	One Month Program																		
Advance Track	Three Month Program																		
Research Track	Six Month Program																		
Total Duration	One Year – Full Program																		
Location:	Auditorium - Mailsi Bar Association, Mailsi																		
Credits	<table border="1"> <tbody> <tr> <td>Easy Track</td> <td>2 Credit Hours</td> </tr> <tr> <td>Fast Track</td> <td>4 Credit Hours</td> </tr> <tr> <td>Advance Track</td> <td>16 Credit Hours</td> </tr> <tr> <td>Research Track</td> <td>32 Credit Hours</td> </tr> <tr> <td>Total Credit Hours</td> <td>54 Credit Hours</td> </tr> </tbody> </table>	Easy Track	2 Credit Hours	Fast Track	4 Credit Hours	Advance Track	16 Credit Hours	Research Track	32 Credit Hours	Total Credit Hours	54 Credit Hours								
Easy Track	2 Credit Hours																		
Fast Track	4 Credit Hours																		
Advance Track	16 Credit Hours																		
Research Track	32 Credit Hours																		
Total Credit Hours	54 Credit Hours																		
Faculty	Faculty of focus-sector & Informatics																		
Prerequisites	14 years of education or 5 years of working experience in focus-sector, candidates are required to provide evidence of sufficient competence in English to undertake study with English as the language of instruction.																		
Accreditation	not applicable																		
Distance Education	not applicable																		
Awards	not applicable																		
Availability	Program is currently available																		
Contact	Program Administrator Mob # +92-300-4102774 E-mail: mianwaqarpk@yahoo.com																		
International Students	not applicable																		
Career Options	This course is particularly designed for Advertising Agencies, Exhibition and trade shows Organizers, and Graphic Designers and Management consultants.																		
Program Availability:	Students must check to see when and where a course is offered before enrolling. See the course availability section in this paper for details.																		
Program Code	not applicable																		